



# Are you the one?

Media Manager

The ideal candidate must display an excellent understanding of media platforms, brainstorming and clear execution of concepts.

WE ARE  
TAKING

# Media Manager

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Experience Related Salary

# Job Checklist.

## *Media Manager responsibilities*

### ***FUNCTIONS PERFORMED BY MEDIA MANAGER INCLUDING BUT NOT LIMITED TO:***

- Brainstorm, conceptualize, plan, execute and distribute creative campaign content.*
- Understand project requirement and concepts.*
- Plan, publish, manage and maintain multiple media platforms.*
- Implement content strategies and execution plans*
- Study and report on audience insights and segments*
- Utilize media analytics & traffic metrics to benefit campaigns*
- Maximize media online reach*
- Provide communicational support on all media platforms*
- Take on special design tasks to support multiple projects/campaigns*
- Distribute creative concepts into campaign strategies that lead sales/lead conversions.*
- Identify marketing problems and devise elegant solutions.*
- Make strategic communicational and marketing decisions related to business and*
- client requirements.*
- Collaborate with other team members and stakeholders.*
- Quality & consistency assurance, reporting and control.*



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# Requirements:

- 1. *A Diploma or degree in Media Marketing or a Qualification equivalent.*
- 2. *2+ years of work experience as a Social Media Manager/Influencer.*
- 3. *An active following on one or more popular media platforms*
- 4. *Familiar with fast pace team environments*
- 5. *Fantastic time management skills with the ability to multi-task.*
- 6. *Deadline driven*

I, \_\_\_\_\_ hereby declare that all the information given by me in this application is true and correct to the best of my knowledge and belief. I also note that if any of the above statements are found to be incorrect or false or any information or particulars have been suppressed or omitted there from, I am liable to be disqualified/dismissed and my admission may be cancelled.

I have read and understood the contents of the Job Description. I hereby commit to the role, responsibilities and requirements of a Scrum Master.