



Are you a copy maestro?

Copy Writer

The ideal copywriter is a fast-working and dynamic individual and is able to stay on top of everything that's going on. The successful copywriter is diligent, organized, a good planner, a strong troubleshooter, and a multitasker. Additionally, a professional copywriter is able to answer questions knowledgeably, take constructive criticism, and make changes based on creative direction.

WE ARE
TAKING

Copy Writer

www.bestwebdesign.co.za

Experience Related Salary

Job Checklist.

Copy Writer responsibilities

- Writing clear and error-free content for a website that reflects the company's voice
- Meeting with clients to understand their message, brand voice, and target audience
- Proposing copy concepts in an engaging way for clients and carrying out projects once they are approved
- Interpreting creative direction and technical information and turning them into persuasive copy concepts
- Collaborating with marketing departments to brainstorm and develop a variety of marketing materials
- Working with clients to edit and modify the copy to meet their content expectations



Best Web Design Pty

Your digital design agency

Requirements.

Copy Writer Qualifications/Skills:

- Bachelor's degree or equivalent experience in communication or marketing
- Experience producing copy for print and digital media channels
- Proven success in producing copy for advertising or marketing campaigns
- Exceptional skill in social media writing, blog post writing, landing page writing, email copy, and product descriptions
- Proficiency with common office software
- Experience with SEO concepts, keyword analysis, and social media marketing
- Creativity, adaptability, and the ability to work collaboratively with a team

Should you not have the required skills, or portfolio please do not apply.

I, _____ hereby declare that all the information given by me in this application is true, and correct to the best of my knowledge and belief. I also note that if any of the above statements are found to be incorrect or false or any information or particulars have been suppressed or omitted therefrom, I am liable to be disqualified/dismissed and my admission may be canceled. I have read and understood the contents of the Job Description. I hereby commit to the role, responsibilities, and requirements of a mid-copywriter.

I have read and understood the contents of the Job Description. I hereby commit to the role, responsibilities and requirements of a Scrum Master.